

# MUHAMMAD ALYAN MEMON

Graphic Designer



## About Me

Creative and detail-oriented graphic designer with 4 years of experience in developing visually compelling designs for print and digital media. Adept at collaborating with cross-functional teams and managing multiple projects to deliver high-quality results on time and within budget.

## Skills:

Graphic Design	90%
Digital Marketing	87%
Branding & Identity	95%
Print & Digital Media	84%
Project Management	92%

## Education:

White House high School  
Apr 2010 to July 2023

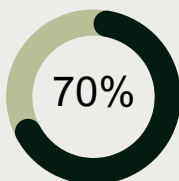
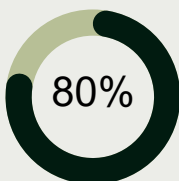
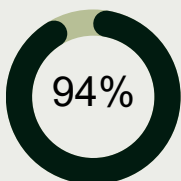
Government Muslim SC: Degree College, Hyd  
Augst 2023 to May 2025

## Language:

Urdu

English

Arabic



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## Professional Experience:

### Senior Graphic Designer & Digital Marketing

June 2022 - May 2025 | TechNova Agency

- Designed branding materials, marketing collateral, and digital assets, resulting in a 25% increase in client engagement.
- Collaborated with marketing and product teams to develop visually appealing and effective campaigns.
- Managed multiple design projects simultaneously, ensuring timely delivery and adherence to brand guidelines.

### Graphic Designer

January 2021 - March 2022 | B&G Cosmetics

- Created attractive and market-driven product packaging designs for cosmetic products, strengthening brand identity and boosting customer appeal.
- Designed and managed social media creatives (posts, banners, stories) to maintain a consistent brand image and increase engagement on platforms like Instagram and Facebook.
- Designed visually appealing store layouts and promotional banners for Daraz and